



1500

guests

4

hotels

2

special flights
and additional
scheduled flights

2

special trains

2

evening events

A buzzing atmosphere and exciting football were guaranteed for the German DFB Cup Final, held in Berlin's Olympic Stadium on 19 May 2018: Eintracht Frankfurt beat FC Bayern Munich, the record holders and champions, with a score of 3-1. Liga Travel meant sure Eintracht Frankfurt could keep their eye on the ball: the sports travel and event specialist was responsible for perfect travel and event management.

As the largest annual sporting event in Germany, the DFB Cup Final generates a considerable audience and sponsorship impact. In line with this, Liga Travel were able to demonstrate top-class organisational skills. Liga Travel ensured optimal accommodation, reliable arrival and departure, as well as transfers throughout the weekend, for the team and employees of Eintracht Frankfurt, their delegation, sponsors, guests and fans.

The final match on Saturday was framed by two other highlights: on the evening prior, the club invited 1200 guests to a celebration held at the „Frankfurter Botschaft“ restaurant. This was topped off by the banquet for the Final. Under the motto „The Return of the Cup“, the team showed off the DFB Cup to 450 delighted guests.





ONE POINT OF CONTACT FOR EFFECTIVE TRAVEL AND EVENT MANAGEMENT

The knock-out structure of the competition makes the DFB Cup Final a challenge for organisers and finalists. In this regard, great experience, a broad network of service providers as well as detailed and long-term preparation covering several scenarios are all essential. It is only clear which teams will be travelling to Berlin four weeks before the final.

Travel management

- 620 room reservations in a total of 4 hotels: Research, contract negotiations, quota administration, organisation and on-site support
- 2 special trains for sponsors and fans: research, contract negotiation, organisation, support
- 2 special flights: organisation and coordination with airlines and airports, separate check-in, apron pick-up, contingent administration and seating
- Scheduled flights: search, quote request, booking
- Transfers during the weekend: organisation and support of the entire transport programmes on site
- Invitation and participant management for all guests

Event management

- Event consulting
- Final banquet: venue sourcing, coordination of workers, branding of the location, artist selection and handling, organisation, event direction, design, logistics
- Frankfurt Embassy: venue sourcing, artist selection, organisation, support, process design, logistics
- Online participant management; onsite accreditation



Liga Travel GmbH

A joint venture of DFL Deutsche Fußball Liga and GBT Deutschland

Guiollettstr. 44-46
60325 Frankfurt am Main

T +49 69 65005 400
E info@ligatravel.de
W ligatravel.de